

24helps

7312 35th avenue #B43
Jackson Heights, NY 11372



To whom it may concern,

At the request of Ethan Khotylev, this letter pertains to my feelings, thoughts and interactions with Ethan.

Ethan is an extremely bright minded individual who always thinks outside the box. During his time helping my team and I, Ethan was nothing but motivated, resourceful, and caring – all things that our company stands for.

24helps, originally known as COVID Calm, is a mental health resource started in the heat of the pandemic. We connected people to resources that would help alleviate mental/psychological distraught and loneliness caused by the drastic life-change in that moment, by hosting virtual events. We have since pivoted to a weekly newsletter and in-person events platform where we partner with schools, spaces and coaches to spread our cause.

Ethan found us in our very early life as a company, told us that he was intrigued by our project and reached out to see if he can help in any way. We agreed, and Ethan joined the team as our first ever intern.

Undoubtedly, creating a brand like this takes lots of planning. Ethan helped every step of that along the way. His primary support was business development, along with coordination and production.

Ethan aided us in prospecting for potential partnerships, managing sales pipelines, and creating pitch decks. Tasks included helping us draw vision boards, roadmaps, and organize upcoming events, like meetings with potential event partners and life coaches into shared, easy-to-read calendars/to-do lists.

Ethan used his resourcefulness and technological aptitude to help our team immensely with creating 24helps, and I'm sure he will use these skills in his life moving forward. He is an excellent addition to any project that he takes part in, and excellent at making his visions a reality.

Respectfully,

Nikhil Dhanani

Co-Founder, 24helps